

Chie Hayama

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PROFESSIONAL PROFILE

Technical, analytical and result-oriented web & graphic designer and software developer with a master's degree in Commerce majoring in Information Systems and Technology, adept in bringing forth expertise in design, installation, testing and maintenance of software systems. Demonstrable expertise in design, installation, testing and maintenance of web systems and proficient in an assortment of technologies including ASP.NET, Cobol, Microsoft SQL Server and Oracle SQL Developer. Proactive and innovative multi-talented professional driven by a passion to instigate positive change, seeking new employment opportunities to further hone IT capabilities and leverage transferrable skills and experiences to drive organisational growth and development.

EDUCATION & QUALIFICATIONS

SheCodes -React | Online | 2022

Master of Commerce (Information Systems and Technology) | Curtin University | 2020 – 2022

Bachelor of Business Administrator | Konan University | 2005

Diploma of Graphic Design | TAFE North Metropolitan | 2018

Certificate III in Printing and Graphic Arts | TAFE North Metropolitan | 2017

PROFESSIONAL AFFILIATIONS

Australian Computer Society

PROFESSIONAL SKILLS

- **Data Systems & Solutions Architecture**
- **Software Defined Networks**
- **Graphics Design & Web Development**
- **Computer Hardware & Application Support**
- **Stand-alone Application Development**
- **Database Management**
- **Code Optimisation**
- **Module Management & Integration**
- **Testing & Troubleshooting**
- **Documentation & Reporting**
- **People & Team Management**
- **Computing & Innovation**
- **Organisational & Project Management**
- **Issue Resolution & Conflict Management**
- **Analytical Thinking & Problem Solving**
- **Time Management & Organization**
- **Attention to Detail & Effective Problem Solving**
- **Verbal & Written Communication & Interpersonal Skills**

TECHNICAL SKILLS

- **Microsoft SQL Server** – Advanced • **Oracle SQL Developer** – Intermediate • **MS Excel** – Advanced
- **HTML5** – Advanced • **CSS3** – Advanced • **JavaScript** – Advanced • **React** – Intermediate • **C#** – Intermediate
- **Cobol** – Intermediate • **Adobe Illustrator** – Advanced • **Adobe Photoshop** – Advanced
- **Adobe InDesign** – Advanced • **WordPress** – Intermediate • **Power BI** – Intermediate
- **SAP** – Intermediate • **Microsoft Visio** – Advanced • **Microsoft Visio** – Advanced

CORE COMPETENCIES

- Demonstrated professional and progressive work experience in systems design and development, encompassing ethics and integrity in information technology, project management and stakeholder engagement.
- Exceptional technical acumen and systems awareness with superior aptitude to strategise, execute and deliver tangible, measurable results that support and enable the organisation to achieve its strategic objectives.
- Highly capable of recognising and developing business systems opportunities and leading projects productively to meet and exceed targets.
- Strong technical skills and experience; notable expertise on applications design and systems architecture.

- Deliver results on time, to budget and to correct quality standards with the ability to manage human, physical and financial resources in an environment of constraint.
- Proven capabilities in building and developing teams and uses a motivating and collaborative approach to re-invigorate and develop focus on performance and growth.

PERSONAL ATTRIBUTES

- Instinctive understanding of business goals and objectives with a quick grasp of complex system relationships and the constraints they pose for the business.
- Demonstrable love of learning with proven adaptability and strong discipline.
- Communicator, innovator, and motivator with the ability to collaborate with internal and external stakeholders.
- Highly analytical and detail orientated with continuous improvement mindset.
- Ability to flourish with minimal guidance in a fast-paced environment, be proactive and handle uncertainty.
- Authentic leadership qualities with strong sense of initiative, flexibility, and accountability.
- Exemplary work ethics, high degree of diplomacy, integrity, and professionalism.
- Excellent organisational and time management skills with superior problem solving and decision-making abilities.

EMPLOYMENT HISTORY

WEBSITE AND GRAPHIC DESIGNER

Freelance – Perth | January 2020 – Present

Technologies used: Adobe suite, illustrator, photoshop, InDesign, WordPress, Microsoft Office, HTML, CSS, PHP

- Help to achieve a consistent look and visual theme across the website by promoting uniform fonts, formatting, images and layout.
- Oversee hardware and software setup and troubleshooting whilst consulting with clients to understand their needs.
- Work with developers and designers to create a design strategy, select and edit images for websites, choose fonts and colour schemes for websites and test sites to ensure that they are working correctly.
- Keep abreast of image editing software innovations and maintain coding knowledge through extra training.
- Perform various ad hoc and allied duties as needed in order to support the overall objectives of the project.

Key Achievements:

- Competently fulfilled freelance duties and responsibilities to high company and standards whilst successfully completing master's degree.

GRAPHIC DESIGNER

Orange Holding Co. Ltd – Osaka | December 2017 – December 2019

Orange holding is a visual advertisement solution company to handle designing business cards, brochures, and posters covered Osaka area.

Technologies used: Adobe suite, illustrator, photoshop, InDesign

- Handled the communication between clients and fostered a high rate of returning clients due to optimal customer service and outstanding graphic design services whilst operating and adjusting printers.
- Planned concepts by studying relevant information and materials and illustrated concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- Communicated with clients about layout and design, prepared finished art by operating necessary equipment and software and contributed to team efforts by accomplishing tasks as needed.
- Coordinated with outside agencies, art services, web designer, marketing, printers, and colleagues as necessary.
- Created a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as photoshop, reviewed final layouts and suggested improvements as applicable.

OFFICE MANAGER

Yamada Business Consulting Group Co., Ltd. – Tokyo | July 2014 – April 2016

Yamada Business Consulting is one of leading independent consulting firm across wide range of sectors including manufacturing, agriculture, wholesale distribution, retail, construction, real-estate, transportation, finance and healthcare.

Technologies used: Microsoft Office, Microsoft Excel, Microsoft Visio, Microsoft Access

- Effectively managed the overall day-to-day operations of the office whilst ensuring high quality customer service was continually provided.
- Produced documentation to requests for information and statistics for solutions.
- Researched and retrieved requested data as well as created tables and graphs in documents for clients.
- Worked productively with consultant team to understand requirements and business specifications around Portfolio Management, Analytic and Risk.

HUMAN RESOURCES OFFICER

Gurunavi, Inc – Tokyo | May 2012 – June 2014

Gurunavi is a digital advertising consultant company specified for restaurant and runs Japan's leading online gourmet and restaurant information portal site.

Technologies used: Microsoft Office, Microsoft Excel, Microsoft Visio, Company (HR software)

- Created and maintained employee files and records in accordance with HR protocol and company policies.
- Encoded, updated and managed employees' information into database and reported to HR Manager monthly.
- Liaised and consulted with employees and oversaw the training and development needs of the team.
- Assessed and reported important events and incidences to senior HR members for immediate action.

SOFTWARE DEVELOPER

INES Corporation – Tokyo | April 2005 – April 2012

Ines Corporation is a company who provides ERP systems for retail and comprehensive administrative information systems for local governments with population between 100k to 700k.

Technologies used: Microsoft .Net, SQL server, ASP.Net, SVN (Version Control System), Cobol, HTML, JavaScript

- Developed and designed software programs for councils to calculate property and vehicle tax by effectively coding software changes and alterations based on specific design specifications.
- Developed and maintained software UI and documents using Cobol, HTML, JavaScript, and ASP pages.
- Optimised user effectiveness by creating a detailed feedback queue for users to discuss functionality, convenience and effectiveness.

LANGUAGE SKILLS

English – Fluent • **Japanese** – Native

HOBBIES & INTERESTS

Fishing